



201Q2 Convention

November 2022
GMT National Coordinator Ann Eldridge



“

**One of the tests of leadership
is the ability to recognise a
problem before it becomes an
emergency.**

”

- Arnold Glasow



**Sometimes our great organisation
is reactive instead of proactive**





A big,
audacious
plan...



Global Membership Approach

2021-2022





Global Membership Approach Objectives

1

Rejuvenate districts with new clubs

2

Revitalise clubs with new members

3

Re-motivate members with fellowship and exciting service

Grow membership across all CAs



“

**Plans are only good intentions
unless they immediately
degenerate into hard work.**

”

- Peter Drucker



Club Plan

What can Clubs do?

- Doing a deep dive –SWOT and surveys
- Working out where you want to be in the future
- Putting a plan together
- Actioning that plan
- Communicate and Celebrate Successes

Diversity and Asking People to join Lions

See the Person first

- Has the person shown an interest?
- Does the person have a passion for helping the community in some way?
- Can the person give some time and offer their skills?
- Do you see a like-minded person?



The Ideal Club – the volunteer of today

What does the volunteer of today look like?

Can be of any age

Tech savvy and social media

Sporadic or episodic

Needs flexibility

Meetings for a need

Time poor

Multitude of choices

Family friendly

Social Networking

WIFM

Service focused

Diversity

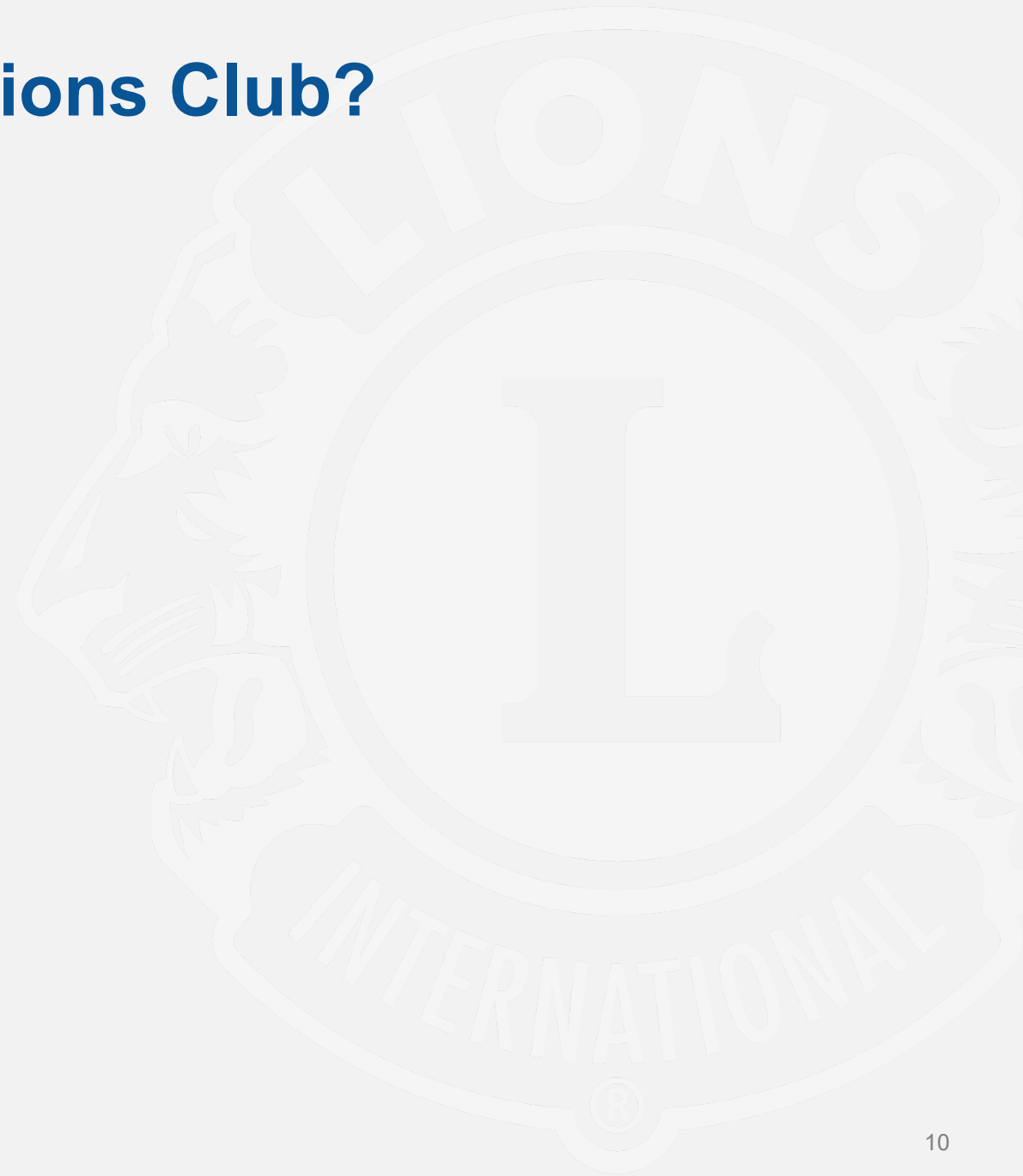
What do we have to do as a Lions Club?

Regular Meetings

Signature service activity

Protect the brand

Be of good standing



Design a model Lions Club

Good for all ages

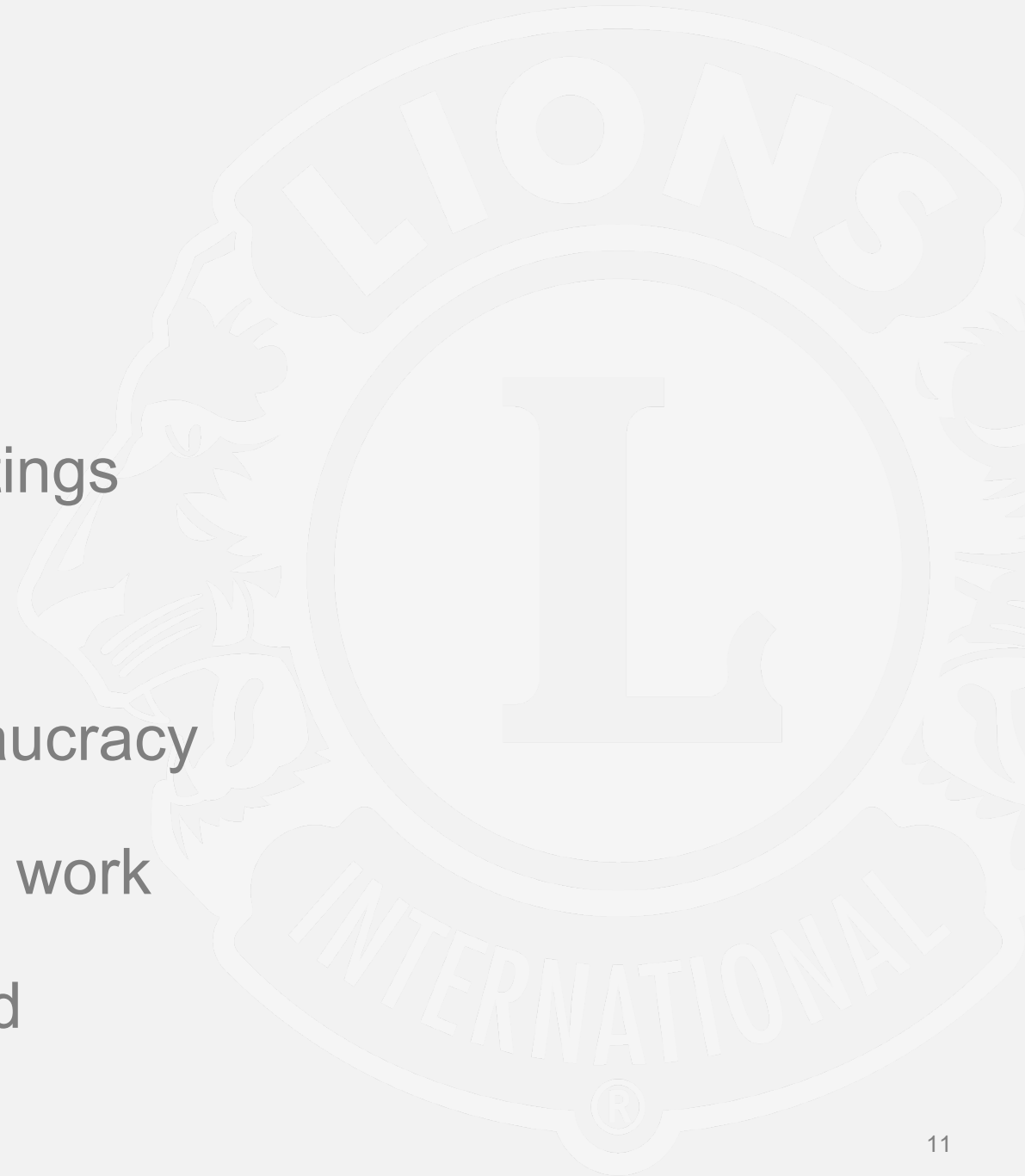
Involve children in events and meetings

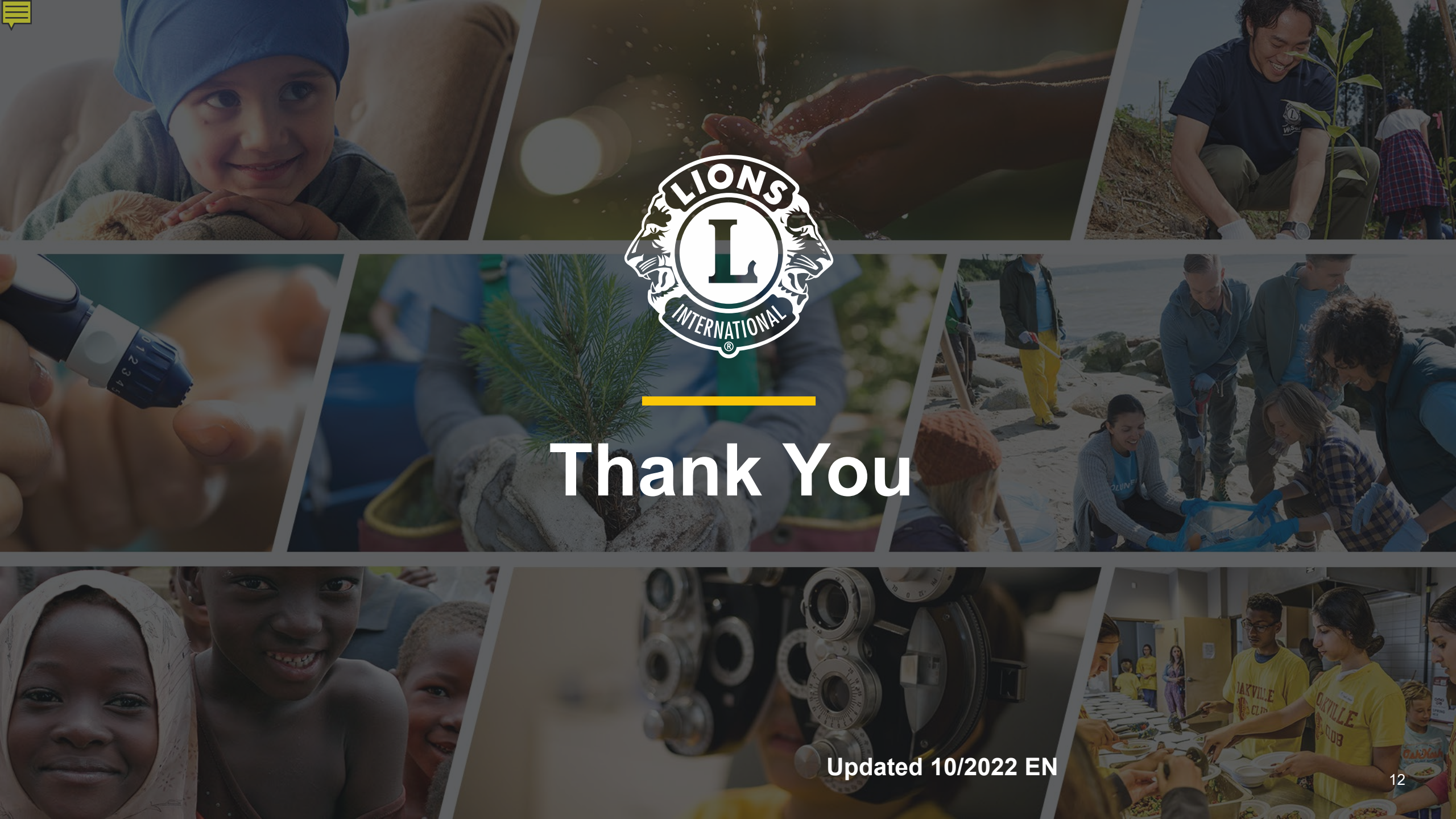
Flexible and hybrid meetings

Short sharp meetings with no bureaucracy

Social and fun events – not all hard work

Projects that are community needed





Thank You

Updated 10/2022 EN